

## STC Logos Usage Guidelines

These guidelines are determined by the SIA (Ltd.) Sertifikācijas un testēšanas centrs (hereinafter STC) "STC organic", "STC bioloģisks", "STC 30-60% bioloģisks", "STC 60-90% bioloģisks", "STC 90-100% bioloģisks", "STC ISO 22000 certified *system*", "Approved by STC Inputs" (hereinafter referred to as the certification marks) terms of use, which are available for download on the STC website [www.stc.lv](http://www.stc.lv).

STC reserves the right to make changes or withdraw the guidelines for the use of the certification mark. The user of the certification mark is responsible for adhering to these guidelines, as well as being responsible for familiarizing himself with changes to the guidelines for the use of the certification mark.

The Certification Marks are the property of STC. By using them, you agree to comply with the Certification Mark Usage Guidelines. Any use of the Certification Marks that is inconsistent with these guidelines is prohibited. STC reserves the right to withdraw its approval of the use of the Certification Marks at any time.

### Rules for the use of LOGO (certification marks)

When using certification marks, you must comply with the following rules.

*The following* certification marks may be used in marketing or other promotional materials:

- "STC organic", "STC bioloģisks" may be used in the labeling of STC organic certified products (labels, stickers, etc.);
- "Approved by STC Inputs" may use STC-approved products in the company's advertising and informational materials, labeling (labels, stickers, etc.);
- "STC 30-60% bioloģisks", "STC 60-90% bioloģisks", "STC 90-100% bioloģisks" may be used by certified public catering companies in the company's advertising and information materials;
- "ISO 22000 Certified" *system* may be used by certified companies in marketing materials as proof that the management system is certified. *The certification mark may not be used on product labels.* Certification marks are used for each certified management system (standard) separately.

### No Logo may be used or displayed in any of the following ways:

- in any way that, in the opinion of STC, discredits STC or tarnishes its reputation and the objectives it seeks to achieve;
- only the marks "STC organic", "STC bioloģisks", "Approved by STC Inputs" *may be used on the labeling of certified products;*

<b>ID:</b> STC-R-KS-001.4	<b>Date:</b> 14.10.2024.
Approved at the Quality Group meeting with minutes No.:	11-3/34 from 18.12.2024.

- “STC 30-60% bioloģisks”, “STC 60-90% bioloģisks”, “STC 90-100% bioloģisks”, “ISO 22000 Certified *system* ” *may not be used on product labels;*
- in any way that is false or misleading;
- in connection with any illegal activities or other materials that are defamatory, obscene or otherwise objectionable;
- in any way that infringes the trademarks, copyrights or any other intellectual property rights of others;
- in any way that violates any law, regulation or ethical standards or as part of a company or product name other than STC;
- Upon request by STC, you must provide samples of all labeling, advertising, etc. materials that use the certification marks “*STC organic*”, “*STC bioloģiski*”, “*STC 30-60% bioloģisks*”, “*STC 60-90% bioloģisks*”, “*STC 90-100% bioloģisks*” and “*STC ISO 22000 certified*” *system*”, “ *Approved by STC Inputs*” to determine compliance with these guidelines.
- *During each audit, the use of the relevant Certification Mark is verified for compliance with the requirements.*

### When producing certification marks :

- Do not reduce the certification marks to less than 6 mm in height;
- do not combine the certification marks with any other design, trademark or other elements, including your name, trademarks or any generic terms;
- no other design, trademark, text, graphic or other element may be placed on the certification mark closer than the height of the shortest letter of the mark in the words “ organic ”, “biological”, “ Inputs ”, “*STC 30-60% bioloģisks*”, “*STC 60-90% bioloģisks*”, “*STC 90-100% bioloģisks*” and “*STC ISO 22000 certified*” *system*” and “ISO 22000 Certified *system* ”
- Certification marks may only be placed on a solid background (preferably white), not over an image or pattern, and artistic effects (e.g. shadows, 3D) may not be used.

You must make any changes to the use of the certification marks requested by STC.











Business partners and/or participants who have a contract with STC for organic production certification and/or food management system certification must, in addition to the terms of the contract, comply with these guidelines for the use of the certification mark.

If you would like additional information or clarification on the use of the certification mark, please contact [info@stc.lv](mailto:info@stc.lv).

## STC organic Logo colours

### Main colors

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 <p>PANTONE 7742 C #598156 RGB 89 129 86 CMYK 68 31 78 13</p>	 	 
 <p>PANTONE 4985 C #894E4D RGB 137 78 77 CMYK 36 73 61 24</p>		
 <p>PANTONE Cool Gray 9 C #808080 RGB 128 128 128 CMYK 52 43 43 8</p>	<p>Approved by</p> 	

### Black and white version colors

- The black and white version can be used on documents, design prints, images, and more.
- To make the black and white certification mark as easy to see as possible, its contrast with the background must be at least 50%.



#ffffff  
RGB 255 255 255  
CMYK 0 0 0 0



#000000  
RGB 0 0 0  
CMYK 75 68 67 90

### Use on different backgrounds

- The background color must not be the same as the background of the certification mark.
- The background must not be similar to any of the colors of the certification mark.

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11-3/34 from 18.12.2024.

- Certification marks may not be used on an image or visual material if it is not clearly visible

### Logo various sizes

**Minimum dimensions :**

width: 13.5 mm

Height: 9 mm

**Exception for very small packages/surfaces :**

Width: 9 mm

Height: 6 mm

The STC organic logo can be applied at any scale, however it must not be smaller than 13.5mm x 9mm.



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